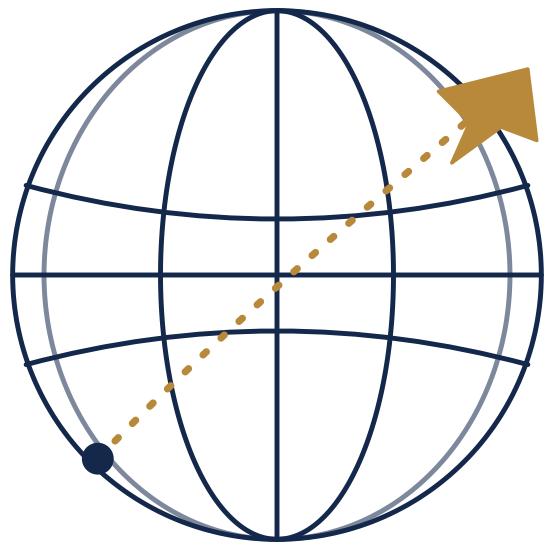


THE QUICK-START GUIDE

Discover the Business Side of Travel

*The Quick-Start Guide to Launching Your Independent
Travel Business*



PRESENTED BY

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Your guide to getting started in the travel business

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A QUICK NOTE

Presented by PlanNet Marketing & IntelTravel. Take your time with each page. When you finish, turn to page 8 to see how to reach me with your questions.

Why You're Reading This

If you are the person your friends and family members text whenever they need to book a flight, find a hotel, or plan a weekend getaway, you are already doing the work of a travel agent.

You spend hours comparing prices, reading reviews, researching destinations, and building itineraries. You do it because you love it. You love the thrill of finding the perfect boutique hotel, the hidden beach, or the absolute best flight route. But there is one major problem with this scenario: you are doing it entirely for free.

THE BIG IDEA

Every single day, millions of dollars in travel commissions are paid out globally. When people book travel online through massive corporate search engines, those search engines pocket the commission that is already built into the price of the hotel room, the cruise cabin, or the rental car. The traveler does not save money by booking direct; they simply hand over the marketing commission to a multi-billion-dollar corporation.

This guide is designed to show you how to step into that transaction. You do not need to quit your day job, you do not need hundreds of thousands of dollars in startup capital, and you do not need prior experience in the travel industry. What you need is a system, a set of credentials, and a license to operate.

By transitioning from a passionate hobbyist to an independent travel business owner, you can monetize the research you are already doing, gain access to professional credentials, and build a flexible, home-based business that works around your schedule. This guide will show you exactly how it works, why the industry is structured this way, and how you can get started today.

The Hidden Economy of Travel Booking

To understand how to build a successful travel business, you must first understand how travel commerce actually works. Most consumers believe that booking engines search the web to find them a wholesale price. In reality, the price of almost every hotel room, cruise, car rental, and tour package in the world has a built-in commission of anywhere from 10% to 16%.

This built-in commission is the marketing cost of the travel supplier. Hotels and cruise lines do not want to spend all their time and money trying to find individual travelers. Instead, they gladly pay a commission to whoever brings them the customer.

When a consumer books a room on a major public travel site, that site acts as the travel agent and collects the built-in commission. The consumer pays retail price, and the booking site makes a massive profit for doing little more than facilitating a digital transaction.



With you as the agent, the commission goes to your business instead of a public booking engine.

As an independent travel agent, you gain direct access to these same booking engines, supplier portals, and reservation systems. When you book travel for yourself, your friends, your family, or your clients, you earn that commission. The traveler does not pay a penny more than they would on a public booking site—often, they pay less because of your access to agent-only rates—but the commission goes to your business instead of a faceless corporation.

This is not about selling travel to strangers over the phone. It is about capturing the commerce that is already happening all around you. Your friends, family, and colleagues are already going on vacations, attending business conferences, and booking weekend trips. By simply letting them know that you can book the exact same trips they are already planning, you turn their ordinary spending into a revenue stream for your business.

The IntelTravel Advantage: 30 Years of Credibility

Historically, entering the travel industry as an independent operator was incredibly difficult. You needed to obtain expensive individual licensing, secure high-value surety bonds, build direct relationships with hundreds of individual airlines and hotel chains, and buy expensive booking software. It was a path reserved only for those with significant capital and years of industry experience.

That dynamic changed with the creation of the host agency model, pioneered by IntelTravel.

30

YEARS OF EXCELLENCE

COMPREHENSIVE
INDUSTRY TRAINING**100%**30-DAY MONEY-BACK
GUARANTEE

With a 30-year track record of excellence, IntelTravel is one of the oldest, largest, and most respected host travel agencies in the world. When you start your business through this partnership, you do not have to build an agency from scratch. Instead, you instantly inherit IntelTravel's massive buying power, established supplier relationships, and industry credentials.

You gain immediate access to major global travel brands—including Marriott, Hilton, Royal Caribbean, Carnival, and Disney—along with the training required to book them professionally. IntelTravel handles the back-office administration, tracks your commissions, and provides you with your own personalized booking website.

Furthermore, this opportunity is built on a foundation of trust and risk mitigation. IntelTravel offers a 30-day, 100% money-back guarantee. If you launch your business and realize within the first month that it is not the right fit for you, you can receive a full refund of your investment. This guarantee eliminates the financial risk of getting started, allowing you to explore the industry with complete peace of mind.

Your Step-by-Step Launch Blueprint

Launching your independent travel business does not require weeks of preparation. With the IntelTravel and PlanNet Marketing partnership, you can be up and running in a matter of days. Here is the step-by-step blueprint to take you from a curious reader to an active business owner:

1

Secure Your Credentials

By registering through PlanNet Marketing, you are enrolled as an IntelTravel Independent Travel Agent. You will receive your official agent portal, booking tools, and unique identification numbers that are recognized by travel suppliers worldwide.

2

Complete Your Core Training

IntelTravel provides a robust, self-paced online academy. You will learn how to navigate supplier booking engines, how to access exclusive agent rates, and how to stay compliant with travel regulations. This training is designed to be straightforward and accessible, even if you have zero business background.

3

Audit Your Warm Market

Make a list of the people in your immediate circle who travel. Who takes an annual family vacation? Who travels for work? Who is planning a wedding or a milestone birthday? These are your first potential clients. You do not need to pitch them; you simply need to let them know you can handle their bookings.

4

Launch Your Personalized Booking Portal

Set up the customized website provided by IntelTravel. Your friends and family can use this site to search and book travel on their own, and the system will automatically track those bookings directly to your account.

5

Execute the Daily Action Checklist

To build a consistent business, focus on high-value daily activities: check in with one person about their upcoming travel plans, share a travel tip or destination spotlight on social media, and complete one short supplier training module to expand your industry knowledge.

What Most Prospects Miss

While earning commissions on travel bookings is an incredible way to monetize your passion, there is a second layer to this business model that many people completely overlook. This is where you transition from a self-employed travel agent to a true business owner with long-term leverage.

Through PlanNet Marketing, you have the exclusive opportunity to market the IntelTravel business opportunity to others.

Layer 1: Book Travel

Earn commissions on the trips you book for yourself, your friends, your family, and your clients.

Layer 2: Build a Team

Share the business with others and earn overrides and bonuses as your organization grows.

Think about it: how many people do you know who are looking for a side hustle, want to work from home, or need an extra stream of income? By sharing this business model with them, you can help them launch their own independent travel agencies.

As you introduce others to the business and help them succeed, you can build a sales organization. PlanNet Marketing rewards you with overrides and bonuses based on the sales volume and active agents within your organization. This means you are no longer limited by the number of hours you personally spend booking travel. Instead, you build a collaborative network of entrepreneurs, creating a business asset that can generate leveraged, ongoing revenue.

This dual-income structure allows you to build a business that scales. Whether you want to focus entirely on booking high-end luxury travel, focus entirely on building a global marketing team, or do a mix of both, the choice is entirely yours.

Reach Out for More

Reading this guide is the first step toward reclaiming control of your time and your financial future. But information without action leads to the same routine you are currently in.

You do not have to figure this out on your own. The person who shared this guide with you, Donna Susor, is an active business partner within the PlanNet Marketing and IntelTravel family. She is your direct link to the training, support, and community that will help you succeed.

Your immediate next step is simple: reach out to Donna. Let her know you have finished reading the Quick-Start Guide, and ask your questions. She can walk you through the registration process, show you a live demo of the booking portal, and help you get started on your training today.

CONTACT DONNA

Donna Susor

Your direct link to training, support, and community

EMAIL **susorfinances@gmail.com**

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Not sure what to say? Send this: "Hey, I read the guide! How do I get started?"

Remember, with our 30-day money-back guarantee, you have absolutely nothing to lose and an entire world of travel business ownership to gain.

PlanNet Marketing & InteleTravel

PlanNet Marketing is a premier marketing company that specializes in providing high-quality home-based business opportunities to aspiring entrepreneurs worldwide. By partnering with InteleTravel, the original host travel agency with 30 years of industry experience, PlanNet Marketing offers a complete, turn-key business system. Together, we provide the training, credentials, marketing support, and leadership development necessary for everyday people to achieve long-term financial independence through the exciting world of travel.

QUESTIONS? TALK TO A REAL PERSON

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READY WHEN YOU ARE

Your travel business can start this week.

*Send a quick message and ask your questions. Donna
will walk you through the next step.*

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